* **Retail Store Scenario:**
  + **Owner:** Sarah, the store owner, is concerned about the inefficiency of inventory management, leading to overstocking and stockouts.
  + **Sales Manager:** John, the sales manager, has noticed that product turnover is inconsistent, and sales staff struggle with keeping up-to-date inventory information.
  + **Customer Service:** Emma, the customer service lead, has received complaints about delays in product availability and incorrect stock information provided to customers.

From these "stakeholders," you could identify common pain points:

* **Inventory Management:** Overstocking of slow-moving products and stockouts for popular items.
* **Sales Tracking:** Inconsistent tracking of product sales, leading to missed opportunities for restocking.
* **Customer Satisfaction:** Customers frustrated by stock discrepancies and product unavailability